

Online Advertising: www.outdoorsmagazine.net

Advertising on www.outdoorsmagazine.net is an inexpensive way to boost traffic to your website and, along with a print ad, can help you reach all Outdoors Magazine readers. The website boasts over 300,000 hits per month.

Banner Ads

Banner ads measure 550 pixels wide by 100 pixels high, but can be doubled to 200 pixels high depending on your needs. This offers the highest visibility for your ad on the world wide web with a direct link from the banner to your website.

Rate: \$100/Month

Button Ads

Button ads measure 175 pixels by 175 pixels. These advertisements are placed on the right side of the website for increased visibility with a direct link to your website.

Rate: \$50/Month

Double Button Ads

Get twice the visibility with a double button ad, 175 pixels wide by 350 pixels high.

Rate: \$75/Month

Our free **Outdoors Magazine Email Blasts** are sent to our readers up to five times a week. The email blasts are filled with breaking news and the latest tips in the hunting and fishing industry.

These stylish alerts contain room for text links, banner and button ads with a direct link to your website.

Advertising in the alert will place your message directly in front of the eyes of our readers. Rates vary depending on your specific needs, so please contact us for more details.



July 29, 2009




OUTDOORS
magazine

*The Premier Outdoors
Publication Of The Northeast*

Wanted: Whitetail Buck Trophy Pictures

Elk Publishing, the producer of *Outdoors Magazine*, will soon be adding a new magazine to its list of publications -- *Whitetails Only* -- and we need your help.

"We are looking for several trophy pictures of whitetails to use in the magazine," said publisher James Austin. "They can be trophy shots, trail-cam pictures, live whitetails, pictures of scrapes and rubs... anything having to do with the white-tailed deer."



Phone: 800-499-0447 | Web: www.outdoorsmagazine.net | Email: info@elkpublishing.com

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